

# **Education 5.0**

Advanced Technology with Human Collaboration



## The 8th edition of

### The EduMeet 2024 & Excellence Awards

The Annual meet of educationists, business leaders, subject experts, decision makers, influencers, social impact investors and much more.

Date: Friday, 19<sup>th</sup> July 2024 City: Kolkata, India Nomination Closing Date: 1<sup>st</sup> July 2024



Globally the past few decades have witnessed a boom of digital transformation and new technology around us. Artificial Intelligence, the Internet of Things, data processing, and other tools have been embedded in our lives. With the Covid-19 pandemic, life turned more digital, and things were no different in educational institutions with online classes and distance learning the norm.

The global Education market size was valued at USD 6639.48 million in 2022 and is expected to expand at a CAGR of 6.34% during the forecast period, reaching USD 9600.79 million by 2028. The education market in India is expected to amount to US\$ 225 billion by FY25. From April 2000-September 2023, Foreign Direct Investment (FDI) equity inflow in the education sector stood at US\$ 9.44 billion. Indian edtech startups have received total investment of US\$ 3.94 billion across 155 deals in FY22. India has the largest population in the world in the age bracket of 5-24 years with 580 million people, presenting a huge opportunity in the education sector.

However, human beings need to be future ready and technology can just be a tool for this transformation. Aligning to Industry 5.0, Education 5.0 links technological knowledge to human social and emotional skills to promote well-being.

ASSOCHAM, aligning itself with vision to build India a Global Education Hub is committed towards strengthening the sector. To further build upon technology with human touch to enhance sustainability, ASSOCHAM 8<sup>th</sup> edition of Education Meet will have parallel sessions, engaging discussions with subject experts and industry leaders focusing on Higher Education, School Education and Skill Development.

Focused discussions shall be around -

- Education 5.0, striking a balance of human collaboration with Artificial intelligence.
- Industry Academia Partnerships for future of Education
- Research & Innovation in Higher Education
- Reforms and Role of AI in School Education
- Holistic growth, mental wellness, teacher development
- Creating Centre of Excellence and Global Partnerships

The meet will also see presence of industry leaders being honoured for their contribution to the education sector. The annual awards are most sought after. Nominated entries are evaluated by industry veterans. Come and be part of the gala meet at Kolkata, the city of Joy.

#### Why Nominate?

**Recognition and Prestige**: Winning an award can enhance the organization's reputation and credibility in the industry.

**Motivation and Morale**: The nomination process itself can boost employee morale and motivation, recognizing their hard work and dedication.



**Benchmarking and Learning**: Participation allows the organization to benchmark its performance against industry standards and learn from best practices of other nominees.

**Networking Opportunities**: Being part of the award process can lead to valuable networking opportunities with other industry leaders and experts.

**Publicity and Branding**: Winning or even being nominated can provide valuable publicity and branding opportunities, enhancing the organization's visibility in the market.

**Stakeholder Confidence:** Winning an award can instill confidence in stakeholders, including customers, investors, and partners, about the organization's commitment to excellence.

**Continuous Improvement:** The nomination process encourages organizations to reflect on their practices and strive for continuous improvement in various aspects of their operations.

Pre-school Awards	K12 School Awards					
Best Pre School for Innovation & Value-Based Education	Best School in Teaching-Learning Practices					
Forth coming Pre- School for Teacher Development	Best Chain of Schools in India					
Best Chain of Pre Schools in India	Commendable contribution in International Education					
Most Eco-friendly Pre-School of the year						
University / Institute Awards	B-School Awards					
Best Private University of the Year	Best B-School for Promoting Industry – Academia Interface					
Best Institute for providing Global Exposure	Best Education Brand					
Best Institute for promoting Industry Academia Linkage	Excellence in Innovative Learning					
The Most Upcoming University	Upcoming B School					
Best University / Institute in Rural Area						
Best College of the year						
Best Medical College of the Year						
STEM Awards	Skill Sector Awards					
Best Engineering College of the Year	Best Vocational Training Institute/University					
Best Technology Infrastructure of the Year (For School)	Best Institute for Placement					
Best Institute for Artificial Intelligence and Machine Learning	Best Use of Technology for Vocational Education & Skills Training					
Most Emerging School as Robotics Education	Skill Development organisation focussed on					
Provider	Industry 5.0					
Other Awards						
Best Aviation College of the Year	Best Agriculture/ Pharmacy/ Polytechnic Institute					
Best Law Institution in Eastern Region	Best Multimedia Institute					
CSR Work in Education sector						

#### Award Categories (please tick)



#### **Terms & Conditions**

- Award Nomination fee per category is Rs. 15,000/- including one delegate participation's (plus 18% GST)
- Fee once paid is non-refundable; ASSOCHAM will not be responsible for cancellation or delay of the program for uncontrolled circumstances such as natural calamity etc.
- Nomination form duly filled with the fee shall be considered for short listing process.
- No contact information of short-listing agency or Jury shall be made available and any intervention to award process will lead to cancellation of nomination.
- Institute may opt to apply for multiple awards however the response must be complete in the application for consideration to awards.
- Any misleading information and inaccurate entry found in the form at any point of time will lead to disqualification.
- > Jury decision is final and binding on all parties.

#### Participation Fees: -

All the Cheque/draft should be drawn in favour of "ASSOCHAM Regional Office Kolkata" payable at Kolkata. Bank Transfer Details Account Number 00141110005388 IFSC Code HDFC0000014, Address: HDFC BANK, 2/6 Sarat Bose Road, Central Plaza, Kolkata – 700020

#### Who Should Attend

Schools || Colleges || Universities || vocational education and training || Preschools || Study Abroad Advisors || Faculty (Teachers, Lecturers, Researchers, Professors, Head of Department, Deans) || Vice-Chancellors || Chancellors || College and University Presidents || Policy Makers and Stakeholders || government representatives || Nongovernmental Organization staff and private providers || Franchise || Owners, etc.

#### Sponsorship Opportunity

Amount	Categories	Speaker Slot in the Inaugural Session	Corporate Video Presentati	Corpora te Literatur	Speaker Slot (Technica	One Corporate Standee (at the	Logo in the Backd	Compleme ntary Delegate
Rs.5 lakhs	Platinum Partner	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	5
Rs. 3 lakhs	Gold Partner			$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	3
Rs.2 Lakhs	Silver Partner			$\checkmark$		$\checkmark$	$\checkmark$	2
Rs.1 Lakh	Supporting Partner					$\checkmark$	$\checkmark$	1



#### **Glimpses of Past Event**



Chief Guest: Dr. Rajkumar Ranjan Singh, Hon'ble Minister of State for Education & External Affairs, Govt. of India



Release of knowledge report by Chief Guest Dr. Rajkumar Ranjan Singh, Hon'ble Minister of State for Education & External Affairs, Govt. of India & Guest of Honour: Dr. Anil Sahasrabudhe, Chairman, National Educational Technology Forum





Chief Guest Shri. Dharmendra Pradhan, Hon'ble Education Minister, Govt. of India



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